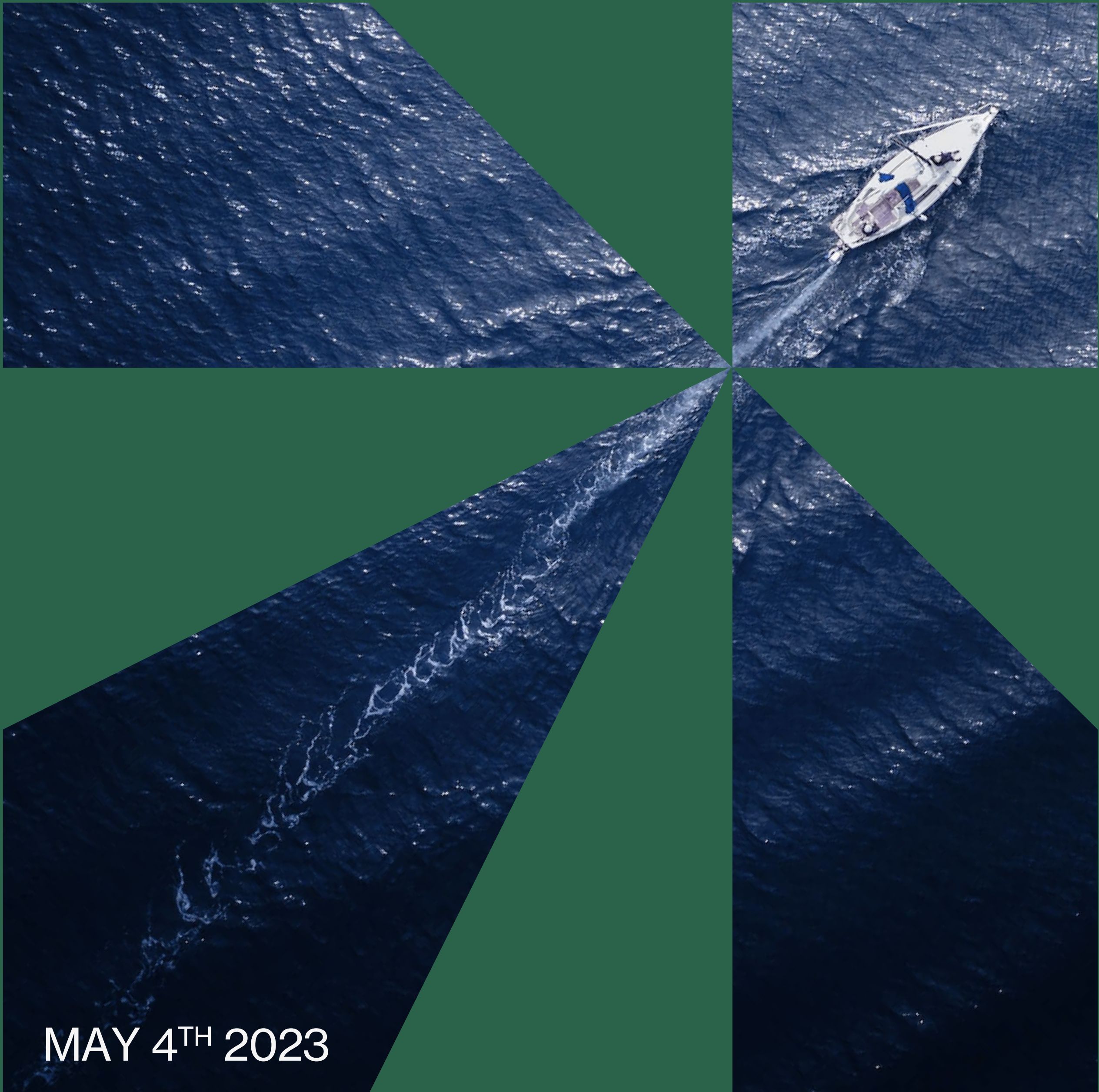


The Secrets of Leadership in Times of Disruptive Change



MAY 4TH 2023

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Disruption can be painful. Multiple industry examples remind us of how difficult the process can be – from Uber disrupting the taxi business to Airbnb shaking up the hotel industry and most recently the downfall of the 166 year-old Credit Suisse.

But disruption is not a one-time event. It is a continuous pressure to innovate in the face of constant change. And although most managers are aware of the urgency of disruption, few have uncovered the secrets to creating high-engagement, high-trust cultures that are open to change and innovation. For many organizations, their corporate purpose can reveal a path through disruption by acting as a vital point of orientation to navigate an increasingly complex world.

This event invites captains of Swiss industry to share with the audience their secrets to effective strategic leadership in times of disruptive change. The event will begin with a keynote delivered by the former President of Marriott International, the world's largest hotel management company. Following this keynote, a number of high-profile speakers will share their secrets to effectively leading teams and companies through times of uncertainty – representing companies as diverse as large corporates to smaller start-ups.

Date

May 4th, 2023

Time

17:00 – 20:00

Venue

Zunfthaus zur Saffran,
Limmatquai 54,
8001 Zürich

Speakers



Craig Smith

Former Group President of
Marriott International



Olaf Toepfer

Partner, Banking & Capital Markets,
EY Switzerland



Viola Steinhoff Werner

Global Next Generation & Families Department,
Credit Suisse, CEO and Co-Founder,
The Family Institute



Tamur Goudarzi Pour

Chief Commercial Officer, Swiss International Airlines,
Member of the Management Board

Speakers



Andrew Reid
ExB Microsoft Switzerland



Andreas Feller
Head of Swiss Onshore and Deputy Head of
Private Banking, Rothschild & Co



Tillmann Lang
CEO Inyova



Patrick Müller
CEO Zwei Wealth

Speakers



Bruno Pfister
Former CEO Swiss Life



Christian Mesenholl
Head Morningstar Central Europe &
Country Manager Switzerland



Michael Stemmler
CEO additiv



Dr. Robert Ruttmann
Chairman, Redesigning Financial Services



additiv

